



## Announcing a new series

# BLOOMSBURY ADVANCES IN ECOLINGUISTICS

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*Bloomsbury Advances in Ecolinguistics* emerges at a time when businesses, unions, universities and national governments are declaring an ecological emergency. With climate change and biodiversity loss diminishing the ability of the Earth to support life, business leaders, politicians and academics are asking how their work can contribute to efforts to preserve the ecosystems that life depends on.

This book series explores the role that linguistics can play in addressing the great challenges faced by humanity and countless other species. Although significant advances have been made in addressing social issues such as racism, sexism and social justice, linguistics has typically focused on oppression in human communities and overlooked other species and the wider ecosystems that support life. This is despite the disproportionate impact of ecological destruction on oppressed groups. In contrast, this book series treats language as an intrinsic part of both human societies and wider ecosystems. It explores the role that different areas of linguistic enquiry, such as discourse analysis, corpus linguistics, language diversity and cognitive linguistics can play at a time of ecological emergency.

The titles explore themes such as a) the stories that underpin unequal and unsustainable industrial societies; b) language contact and how linguistic imperialism threatens the ecological wisdom embedded in endangered languages; c) the use of linguistic analysis in ecocriticism, ecopsychology and other ecological humanities and social sciences; and d) emerging theoretical frameworks such as Harmonious Discourse Analysis. The titles also look to cultures around the world for inspirational forms of language that can lead to new stories to live by. In this way, the series contributes to linguistic theory by placing language fully in its social and ecological context, and to practical action by describing the role that linguistics can play in addressing ecological issues.

## We welcome proposals for new books

For more information or to discuss an idea for a book in the series, please contact either the Series Editors or Publisher:

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