



INTERNATIONAL ASSOCIATION FOR MEDIA
AND COMMUNICATION RESEARCH

When the Local meets the Digital: Implications and Consequences for Environmental Communication

**A webinar in conjunction with the writing of an edited volume in
the IAMCR/Palgrave Series**

*ECREA's Science and Environment Communication Section
in cooperation with IAMCR's
Environment, Science and Risk Communication Working Group*

Thursday 15 March at 14.00 to 16.00 (Central European Time= UTC +1)

The ECREA *Science and Environment Communication Section* and the IAMCR
Environment, Science and Risk Communication Working Group have the pleasure

to invite you to a webinar themed "When the Local meets the Digital" where environmental communication scholars gather to present work and discuss implications and consequences of the 'digital turn' in our field. All presenters at the webinar have submitted accepted abstracts for an edited volume on the same theme. Apart from hearing them talk about their work we will have a chance to discuss each contribution briefly.

The webinar is planned to take place on Thursday the 15 March at 14.00 to 16.00 (Central European Time= UTC +1) and is free of charge and open to all. In order to participate you only visit this website which has all information needed (<http://ict-coach.weebly.com/when-local-meets-digital.html>). You also need a computer, internet access and a head set (very important!) to be able to participate. We advise all participants to check the equipment and website well before the webinar starts.

Most welcome and hope to see many of you then!

Annika Egan Sjölander, Pieter Maesele, Joana Diaz Pont, Maitreyee Mishra and Kerrie Foxwell-Norton

On behalf of the management teams of the ECREA Science and Environment Communication Section (SEC) and the IAMCR Environment, Science and Risk Communication working group (ESR)

PROGRAM

14:00 – Welcome

Annika Egan Sjölander, Umeå University, Sweden (Chair of ECREA SEC) and host of the webinar

14.05 - Presentation and comments (No 1-8)

	Presenter	Title
1.	Tyrone C. Hall York and Ryerson Universities (Canada) tyrone.hall876@gmail.com	<u>How Belize Halted Offshore Drilling: Lessons for Re-Imagining Alternative Media and Optimizing Environmental Communication</u>
2.	Derek Moscato Western Washington University (United States of America) derek.moscato@wwu.edu	<u>Aerial activism in old-growth rainforest: Drone videography as spatial communication in British Columbia's Central Walbran Valley</u>
3.	Anders Horsbøl Aalborg Universitet (Denmark) horsboel@hum.aau.dk	<u>Facebook groups as a site for local voices against the erection of wind turbines. A discourse approach</u>
4.	Alana Mann University of Sydney (Australia) alana.mann@sydney.edu.au	<u>"Think globally, eat locally': Digital communication, food systems, and environmental justice</u>
5.	Luísa Augusto Polytechnic Institute of Viseu	<u>Environmental communication and digital media: the</u>

	(Portugal) laugusto@esev.ipv.pt	<u>commitment of portuguese cities to global issues</u>
6.	René Jara Reyes & Claudio Broitman Universidad de Santiago de Chile (Chile) rene.jara@usach.cl	<u>Surviving to traditional media system. The place of local digital activism in the Chiloé red tide crisis</u>
7.	Franziska Weder University of Klagenfurt (Austria) m_franziska.weder@aau.at	<u>Luring the Nimbys. Social media as enabler of local community engagement</u>
8.	Shubhda Arora FLAME University (India) shubhda_fpm11@micamail.in	<u>Disasters and New Media: A study of the humanitarian actions and memory work done by online communities after the 2015 Himalayan Earthquake</u>

15.50 – Concluding remarks and last words

Annika Egan Sjölander, Umeå University, Sweden (Chair of ECREA SEC) and host of the webinar

Pieter Maesele, University of Antwerp, Belgium (Vice-Chair of ECREA SEC and Chair of IAMCR ESR)

Joana Díaz-Pont, Autonomous University of Barcelona, Spain (Vice-Chair of IAMCR ESR)

Kerrie Foxwell-Norton, Griffith University, Australia (Vice-Chair of IAMCR ESR)

Maitreyee Mishra, Heidelberg University, Germany and Manipal University, India (Vice-Chair of IAMCR ESR)